

Digital Marketing Institute March 2018

Top 10 Social Media Channels

- 1. Facebook: 2 billion monthly users**
- 2. YouTube: 1.5 Billion users**
- 3. Instagram: 800 million users**
- 4. Twitter: 330 million users**
- 5. Snapchat: 300 million users**
- 6. Reddit : 250 million users**
- 7. Pinterest: 200 million users**
- 8. Ask.fm: 160 million | 215 million users**
- 9. Tumblr: 115 million users**
- 10. Flickr: 112 million users**